

For over 30 years, the National Alliance has united business coalitions and their employer/purchaser members to achieve high-quality care that improves patient experience, health equity, outcomes, and value.



Supports purchaser-led and community coalitions to increase their ability to:

- ▶ **Attract** new members in gaining greater value from their health benefit spend
- ▶ **Be strong** administratively and financially
- ▶ **Network and benchmark** with other local and national business coalitions
- ▶ **Provide programs**, information, innovative strategies and resources to assist their members
- ▶ **Leverage shared strength** to optimize their combined influence in driving improvements in the delivery and payment of healthcare services



Offers coalitions key resources and organizations in key organizational and programs areas:

- ▶ **Identifying and assisting** in obtaining funding and resources for sustainability
- ▶ **Providing guidance** in obtaining market leverage for group purchasing activities
- ▶ **Assisting employers** and other local members in efforts to influence change and innovation within their own organizations
- ▶ **Gaining visibility** among local media and current and prospective members
- ▶ **Providing expertise** and guidance on topics of interest to employers, such as mental health; health equity; obesity; advanced primary care; oncology; high-cost medical drugs and treatments; chronic conditions, and more



Coalitions obtain key resources and opportunities often not available to small, nonprofits:

- ▶ Free **benchmarking surveys** that include topics of interest to coalitions and employers
- ▶ **Insights** on working with journalists and legislatures
- ▶ **Grant opportunities** to help members obtain funds for local projects
- ▶ **Resources** to evaluate solutions for hot topics like hospital fair price, PBM transparency, and obesity treatments
- ▶ **Free or low-cost education** on healthcare policy, health benefits, and healthcare challenges and solutions
- ▶ **Programs** on multiple topics related to delivery and payment reform, health policy, and whole person health
- ▶ **Networking opportunities** to participate in-person and virtual meetings with renowned healthcare thought leaders
- ▶ **Access** to policy, communication and clinical information and support via National Alliance advisors and strategic partners
- ▶ **Involvement** in the development and advocacy of national policies on healthcare and health benefit issues that can be adopted and used locally