

ABOUT THE NATIONAL ALLIANCE

Employer healthcare purchaser coalitions driving health, equity and value across the country on behalf of America's families



WHO WE ARE

For **more than 30 years**, the National Alliance has brought together business coalitions and their employer and purchaser members to drive high-quality healthcare that enhances patient experience, promotes health equity, and improves outcomes while lowering costs.

The **40+ employer/purchaser coalitions** represent public and private sectors, nonprofits, and labor unions that provide health benefits to over **90 million** Americans—more than half of the employer-sponsored insurance market—spending over **\$850 billion** annually.

National Alliance initiatives are **with and through** coalition members.

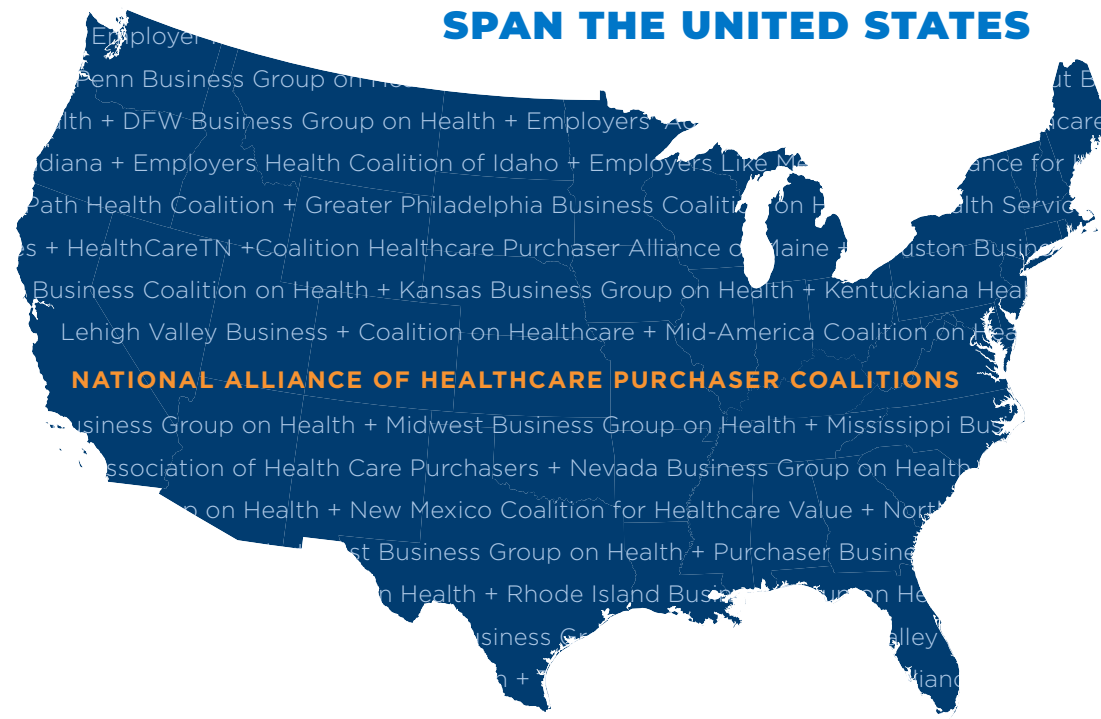


“Too often, employers aren’t at the table when it comes to changing today’s healthcare trajectory. Coalitions are instrumental in helping them take action on the market and policy fronts to realign the system in ways that reduce conflicts of interest and improve value.”

Shawn Gremminger
National Alliance President & CEO



MEMBER COALITIONS SPAN THE UNITED STATES



NATIONAL & REGIONAL REACH

Coalition leaders are seasoned experts with diverse skills, broad networks, and deep healthcare industry and health policy knowledge.

Strategic business partners from an array of public and private sectors significantly expand the National Alliance circle of influence.

Project funders, event sponsors, and affiliates support national efforts to improve health and healthcare on behalf of America’s businesses and working families.

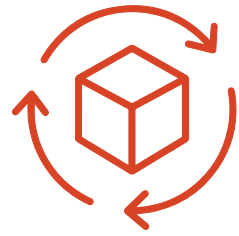


“No single employer or union purchaser has the leverage to impact the market. It is the power of coming together and using our joint influence through coalitions to drive system change. Together, we can do more to positively impact the health of millions of Americans.”

Bret Jackson
The Economic Alliance for Michigan President & CEO
National Alliance Board of Governors Chair

NATIONAL ALLIANCE STRATEGIC FRAMEWORK

Each of the strategic priorities, below, has a coalition member strategy group that meets regularly to ensure continuous progress toward achieving shared goals.



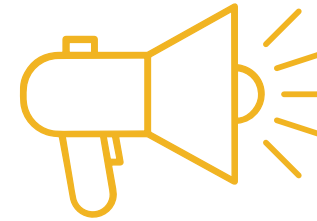
DRIVING MARKET CHANGE

Empower purchasers with and through coalitions to enable effective and scalable solutions that improve access to affordable, high-quality, equitable care.



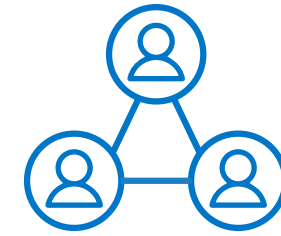
ADVANCING HEALTH POLICY

Partnering with like-minded groups, coalitions, employers, and purchasers, the National Alliance advocates for health policies that drive market competition, transparency, fair pricing, and affordability at federal and state levels.



ELEVATING AND AMPLIFYING THE PURCHASER VOICE

Communicate the challenges and vision of healthcare purchasers, positioning member coalitions as changemakers by elevating and amplifying their voices and those of their employer/purchaser members.



STRENGTHENING THE COALITION MOVEMENT

Develop and disseminate high-impact best practice solutions to support and promote new and existing coalitions as they recruit and engage members to create a flourishing movement.

Members

Coalitions

Over 40 regional coalition members representing private and public sector, nonprofit, and union organizations

National Purchaser Leadership Council

Influential employers/purchasers who define healthcare priorities; identify issues and opportunities for managing supply chain challenges and value-based approaches; and support direction and execution of national initiatives

National Medical Director Advisory Council

Physician executives who advise coalitions and other key stakeholders to optimize workforce health, productivity and performance

National Health Leadership Council

Forum to enable cooperation and exchange of ideas between industry stakeholders to promote market change

Affiliates

Healthcare vendor innovators collaborate and expand the visibility of their solutions with coalitions and employers/purchasers

Board of Governor Officers

- **Bret Jackson**, President & CEO, Economic Alliance for Michigan (Chair)
- **Phil Belcher**, CEO, HealthCareTN (Vice Chair)
- **Michael Howard**, President & CEO, Alabama Employer Health Consortium (Secretary/Treasurer)
- **Laurel Pickering**, President & CEO, Gateway Business Health Coalition (At-Large Representative)
- **Trevor Putnoky**, President & CEO, Healthcare Purchaser Alliance of Maine (At-Large Representative)

Coalition Board Representatives

- **Marianne Fazen, PhD**, Executive Director, DFW Business Group on Health
- **Amanda Greene**, Director of Operations, Lehigh Valley Business Coalition on Health
- **Cheryl Larson**, President & CEO, Midwest Business Group on Health
- **Jon Rankin**, President & CEO, North Carolina Business Coalition on Health
- **Chris Skisak, PhD**, Executive Director, Houston Business Coalition on Health
- **Chris Syverson**, CEO, Nevada Business Group on Health
- **Karen van Caulil, PhD**, President & CEO, Florida Alliance for Healthcare Value

External Representatives

- **Ge Bai, PhD, CPA**, Professor of Accounting, Johns Hopkins Carey Business School and Professor of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health
- **James Gelfand, JD**, CEO, The ERISA Industry Committee
- **Cora Opsahl**, Director, Health Fund, 32BJ Labor Industry Cooperation Trust Funds
- **Hemi Tewarson, JD**, Executive Director, National Academy for State Health Policy

National Alliance Subsidiary



A 501(c)(3) national, nonprofit organization dedicated to identifying, developing and sharing best practices that drive health, equity and value for organizations and communities across the country.

NEW RESEARCH OFFERING!

The Pulse of the Purchaser Research Institute (PPRI) amplifies employer and coalition voices through confidential research panels that gather purchaser perspectives on key health and policy issues. This work deepens understanding of what matters most to purchasers and informs National Alliance efforts across its strategic areas.

